The University of Iowa
Trademark Licensing Program
Student Organization Application & Agreement

This application must be fully completed and returned to the Trademark Licensing Office before your artwork submission can be reviewed

All products bearing word marks, trademarks, logos, and/or symbols associated with The University of Iowa require pre-production approval from The University of Iowa Trademark Licensing Office. All products must be purchased from a University of Iowa licensed vendor thereby ensuring high standards of quality and workmanship sufficient to maintain the goodwill attached to word marks, trademarks, logos, and/or symbols associated with The University of Iowa. The University reserves the right to approve the quality and of items carrying word marks, trademarks, logos, and/or symbols associated with The University of Iowa. All products are subject to approval by The University of Iowa Trademark Licensing Office prior to approval of student use. If approved, Client agrees to limit usage to the dates and products described in this application and agreement. Any changes require separate and additional applications.

Client:

Student Organization: _____   **Website:** _____

Campus Address: _____   **Email:** _____

Contact Person: _____   **Direct Phone:** _____

Faculty Advisor: _____   **Direct Phone:** _____

Tier Level: **Sponsored** ____   **Affiliated** ____   **General** ____   **Fax:** _____
University Tier Link

Vendor Information:

Name: _____   **Website:** _____

Address: _____   **Email:** _____

_____   **Direct Phone:** _____

Fax: _____

Product Information:

Product Description: _____

Reason for Producing Products: _____

Quantity Being Produced: _____   **Distribution Dates:** _____   **Event Date:** _____

Distribution Methods: (Check all that apply)
____ Internal Use   ____ Philanthropy   ____ Fundraising/Resale   ____ Promotional

UI Trademark Licensing Program: Student Organization:

_____

The University of Iowa Trademark Licensing Program   Authorized Student Organization Representative Signature

_____

Date   Date

_____

Faculty Advisor Signature

_____

Date

Trademark Licensing Program Use Only

Artwork Approval: Yes____ Yes with changes____ No ____   **Royalties:** Yes____ No ____

Notes: _____